



## **HOLIDAY INN® PRESIDENTIAL DOWNTOWN LITTLE ROCK UNVEILS MULTI-MILLION DOLLAR RENOVATION**

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**Little Rock, Arkansas** (June 29, 2017) – IHG (InterContinental Hotels Group)

announced that the 150-room Holiday Inn®- Presidential Downtown Little Rock recently completed its' multi-million dollar renovation. The management team, pictured above, celebrated the unveiling of the redesigned hotel with local businesses and community leaders at a ribbon cutting event held on June 20, 2017.

“We are thrilled to show off the transformation of the hotel, which offers guests an enhanced experience through a sleek, modern, new design,” said Justin Cupit, General Manager. “The staff takes great pride in offering exceptional customer service. Now we have an exceptional new product to complement our service,” said Cupit.



The revitalization of the Holiday Inn Presidential Downtown Little Rock features a harmonious blend of contemporary design with a warm color palette. All guest rooms and suites have been completely updated with new beds, sleek, trim-lined furniture, updated lighting and updated bathrooms. Microwaves and mini-refrigerators are a welcome addition in all guest rooms. The desk and work areas now feature multiple USB and electrical outlets to keep guests powered up and connected while traveling.

Custom-designed elements have been added to a new and more spacious lobby, which now features gathering areas, a sundry shop, and a media lounge. The reconfigured lobby provides more social spaces where guests can lounge, work, meet, and eat. Guests also will enjoy the newly expanded fitness center outfitted with new Life Fitness equipment.

The 5,000 square feet of meeting space have been upgraded, making it an ideal location for corporate events, small meetings and social events. The on-site restaurant and lounge, Camp David, has been updated to offer guests a wide variety of local brews and delicious food.

The Holiday Inn Presidential Downtown Little Rock is an upscale hotel nestled in Historic Downtown, at the crossroads of the River Market and the new East Village. Whether traveling for business or pleasure, complimentary Wi-Fi, complimentary 24-hour shuttle service and a convenient downtown location offer guests the flexibility to



explore the bustling River Market District and all that Little Rock has to offer, while still being easily accessible to the Little Rock Airport.

For more information, view the gallery of new photography or reserve the “Renovation Celebration” hotel package, visit: [www.holidayinnlittlerock.com](http://www.holidayinnlittlerock.com)

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**About the Holiday Inn® brand:**

The Holiday Inn® brand, which offers nearly 1,220 hotels and resorts worldwide, has helped millions of travelers discover the joy of travel since its inception in 1952. Designed to meet the needs of both business and leisure travelers, Holiday Inn hotels deliver memorable experiences through warm and welcoming service, contemporary design that blends the familiar with the new, and a sense of comfort unique to the brand and its iconic green sign. At Holiday Inn hotels, guests can find amenities to help them work and play, including full-service restaurants where Kids Eat Free, meeting and business facilities, bright swimming pools and comfortable lounges all designed to help guests relax and refresh, making travel more enjoyable for all. For more information about the Holiday Inn brand, visit [www.holidayinn.com](http://www.holidayinn.com) or call 1-888-HOLIDAY. Find us on Twitter <http://www.twitter.com/holidayinn> or Facebook [www.Facebook.com/holidayinnhotels](http://www.Facebook.com/holidayinnhotels).

**About LTD Hospitality Group:**

Founded in 1983, LTD Hospitality Group is headquartered in Chesapeake, VA and is comprised of several key business units including Asset Management, Hotel Management and Development that specialize in the lodging real estate sector. LTD is proud to be recognized as a distinguished leader in the hospitality industry with a portfolio of the finest brands available. LTD’s mission is to drive value by delivering first class service to each and every one of its partners, who are its customers, investors, team members, and brands. For more information, please visit: [www.ltdhospitality.com](http://www.ltdhospitality.com)

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*Holiday Inn*

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